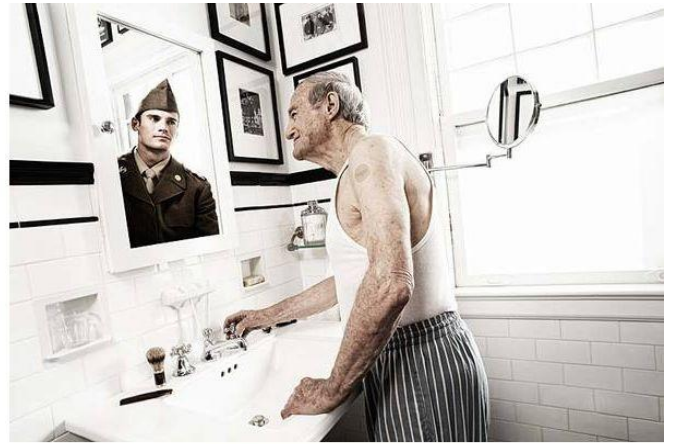


What do you see when you look in the mirror?

It is easy to look in the mirror and imagine ourselves as super heroes, thinner, stronger, sexier, or as Tom Hussey shows in the Reflections photo series, younger. Tom started the collection when he created a photograph of Gardner, a World War II veteran on his 80th birthday. Gardner told Tom how he still felt and thought young, which prompted Hussey to start on a new adventure in photography. The Reflections show the stories of youth as the elderly look at the reflection of their younger selves. Each passing year of our lives helps us understand the significance of this photo series. We reflect upon our past enjoying the accomplishments that still make us smile today. Hussey helps us recapture those moments in a creative and artistic way.

‘Reflections of The Past’ is an award-winning photo series by commercial advertising photographer Tom Hussey. The photographs show an elderly person looking pensively at the reflection of his/her younger self in the mirror. Hussey was inspired by a World War II veteran who said “I can’t believe I’m going to be 80. I feel like I just came back from the war. I look in the mirror and I see this old guy.”

It’s beautiful, touching and something everyone will go through at some point in their lives. Check out the series below. The images were used by healthcare company Novartis in a marketing campaign for its Exelon Patch, which is used for the treatment of Alzheimer’s disease. The campaign won a Gold Addy Award from the American Advertising Federation and was featured in the Communication Arts Photography Annual.



www.tomhussey.com